



Rope4Hope

## Financial Sponsorship Packages



---

Together we are  
beating cancer



# A Partnership that delivers More

Meaningful Visibility. Genuine Impact. Purposeful Alignment.

At all levels of sponsorship, you can be sure that your support is directly contributing to a credible, well organised and fast-growing national movement. Rooted in integrity and community, Rope4Hope is more than just an event, it's people coming together with purpose, raising vital funds and bringing real hope in the fight against cancer.

Whether you choose to support at an entry level or as a leading partner, each tier has been thoughtfully designed to offer meaningful visibility, genuine impact opportunities and purposeful alignment with a cause that truly matters.

**Our Nation. Your Rope. Their Hope.**

# Corporate Social Responsibility (CSR) in Action

Responsible Business. Tangible Impact. Trusted Alignment.



**Rope4Hope**

Aligning with Rope4Hope provides a powerful, budget friendly opportunity to meet your organisations' Corporate Social Responsibilities.

Sponsorship provides a powerful platform to align your organisation with a trusted purpose driven initiative.

You can choose to support with a vital financial sponsorship, and/or deepen your involvement by encouraging employee participation. In both cases, your brand is positioned alongside a growing movement, making a real difference to real lives.

**Our Nation. Your Rope. Their Hope.**

## Platinum Plus - Lead Partner

£25,000

Limited to 4 partners

Lead Partnership. Exclusive Presence. Maximum Impact.



### Brand Visibility

- Headline Banner placement on Rope4Hope Home page
- Featured as **Lead Partner** on “Meet our Financial Sponsors Page
- Prominent brand presence across all event venues

### Participant Engagement

- Brand inclusion within official welcome and information pack
- Alignment with participant journey from sign up to event day
- Opportunity to feature within selected participant messaging

### Event Presence

- Recognised as Lead Partner across all event materials and locations
- Brand visibility across participating venues and associated activity
- Alignment with national and local event delivery

### Media & Recognition

- Named as Main Sponsor across media and promotional activity
- Opportunity to be referred to as “Lead Partner of the Big Skip of ‘26”
- Potential inclusion in any **Guinness World Record** attempt as principal partner

# Platinum – High Impact Partner

**£10,000**

Limited to 10 partners

Elevated presence. Strategic alignment. Significant impact.



## Brand Visibility

- Homepage banner placement on Rope4Hope website
- Featured on 'Meet our Financial Sponsors' Page
- Strong Brand presence across key event venues
- Inclusion in participant communications

## Participant Engagement

- Brand inclusion within official welcome and information pack
- Presence across participant communication
- Opportunity to feature within selected participant messaging

## Event Presence

- Recognised as a key event sponsor across materials
- Brand visibility across selected event locations
- Alignment with wider event delivery

## Media & Recognition

- Named as sponsor across media and promotional activity
- Inclusion in campaign messaging and communication

## Gold – Key Event Partner

£5,000

Visible presence. Brand alignment. Growing impact



### Brand Visibility

- Featured on our “Meet Our Financial Sponsors” page
- Banner placement on Rope4Hope website
- Brand presence across selected event locations

### Participant Engagement

- Brand inclusion within Welcome and information pack
- Presence within participant communications

### Event Presence

- Recognised as a supporting event sponsor
- Brand visibility at key touch points

### Media & Recognition

- Inclusion in selected promotional activity
- Recognition within campaign communications

## Silver - Community Impact Partner - £2,500

Rope4Hope

Expanded reach. Strong engagement. Visible contribution.

### Brand Visibility

- Featured on “Meet our Financial Sponsors” page
- Banner placement on “Meet our Financial Sponsors “ page
- Brand placement within participant welcome communications

### Participant Engagement

- Inclusion within participant communication
- Brand presence within the official information pack

## Bronze - Supporting Partner - £1,000

Meaningful presence. Brand alignment. Community support.

### Brand Visibility

\* Featured on “Meet our Financial Sponsors page” \* Banner placement on Financial Sponsors page \* Brand placement within participant welcome communications

## Purple - Foundation Partner - £100

Visible support. Shared purpose. Collective Impact.

\* Recognised on the Rope4Hope website as a valued partner



## Be Part of the Movement

Powerful Partnerships. Meaningful Impact. Shared Purpose.

Whether you're ready to sponsor, explore partnership opportunities, or simply start a conversation, we'd love to hear from you.

Together we can build something meaningful, for your organisation, for communities across the UK and for the fight against cancer!

Get in touch today to secure your place as a Rope4Hope Sponsor

Email - [Corporate@rope4hope.com](mailto:Corporate@rope4hope.com)

**Our Nation. Your Rope. Their Hope.**